



2012 SPONSORSHIP BENEFITS

Impresario (\$7000)

- Your business logo on Moisture Festival billboards, pre and during festival (4 billboards in greater Seattle area)
- Access to patrons, allowing distribution of samples and marketing collateral at mutually agreed upon shows
- Full-page, inside front or center, color ad in festival program
- A promo piece in five email newsletters via Constant Contact (approximately 4000 active addresses) starting a week prior to the festival. For your special offers, we can include a printable coupon.
- Principal sponsor for FOUR PRIME performances at any venue in the same week: Friday @ 7:30 PM, Saturday @ 3:00 PM, Saturday @ 7:30 PM, Sunday @ 3:00 PM: At the start of each show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.
- 10 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)
- 6 tickets to our opening night gala
- Special mentions on social media outlets such as Facebook and Twitter. We'll have at least one post per week that introduces your business, links to your site and gives you the opportunity to present promo offers to customers.
- Your logo on Moisture Festival promotional posters
- Verbal, on-stage "thank you" by our MC at each Moisture Festival performance
- Access to *a la carte* Sponsorship Extras (see details below)
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012

Ringmaster (\$5000)

- Full-page color ad in festival program
- Your logo on Moisture Festival promotional posters distributed in greater Seattle area
- 4 tickets to opening night gala
- 8 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)
- Principal sponsor for FIVE REGULAR performances at any venue in the same week: Wednesday @ 7:30 PM, Thursday @ 7:30 PM, Friday @ 10:30 PM, Saturday @ 10:30 PM, Sunday @ 7:30 PM: At the start of each show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.

(Ringmaster benefits continued on page 2)

- **Special mentions on social media outlets such as Facebook and Twitter. We'll have at least one post per week that introduces your business, links to your site and gives you the opportunity to present promo offers to customers.**
- **A promo piece in the opening Festival email newsletter, sent via Constant Contact (dist. approx. 4000 active addresses) the week before the festival. If you have a special offer, we'll include a printable coupon in the newsletter.**
- Verbal, on-stage "thank you" by our MC at each Moisture Festival performance
- Access to *a la carte* Sponsorship Extras (see details below)
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012

High Kick (\$2000)

- **Full page B&W ad in festival program**
- **Verbal, on-stage "thank you" by our MC at each Moisture Festival performance**
- **6 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)**
- Access to *a la carte* Sponsorship Extras (see details below)
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012
- 2 tickets to our opening night gala

Show Stopper (\$1500)

- **¾ page ad in festival program**
- **Access to *a la carte* Sponsorship Extras (see details below)**
- 4 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012
- 2 tickets to our opening night gala

Festival Ingenue (\$1000)

- **½ page ad in festival program**
- **4 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)**
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012
- 2 tickets to our opening night gala

Deluxe Backer (\$500)

- ¼ page ad in festival program
- 2 tickets redeemable for any performance in the 2012 festival (while tickets are available, excluding benefits)
- Your business name and contact information listed on the sponsor page in festival program
- Your logo projected in rotation, before shows and during intermission, at every performance in the 2012 festival
- Company logo and website link on our website sponsorship page and in rotation on our homepage from time of submission until November 1st, 2012
- 2 tickets to our opening night gala

a la carte Sponsorship Extras

Add the following benefits to any sponsorship package at the **Show Stopper (\$1500)** level or above.

Add \$1500 to your package price and receive...

Principal sponsor for FOUR PRIME performances at any venue in the same week: Friday @ 7:30 PM, Saturday @ 3:00 PM, Saturday @ 7:30 PM, Sunday @ 3:00 PM: At the start of each show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.

Add \$1000 to your package price and receive...

Principal sponsor for FIVE REGULAR performances at any venue in the same week: Wednesday @ 7:30 PM, Thursday @ 7:30 PM, Friday @ 10:30 PM, Saturday @ 10:30 PM, Sunday @ 7:30 PM: At the start of each show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.

Add \$500 to your package price and receive...

Principal sponsor for ONE PRIME performance at any venue: Friday @ 7:30 PM, Saturday @ 3:00 PM, Saturday @ 7:30 PM, Sunday @ 3:00 PM: At the start of this show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.

Add \$250 to your package price and receive...

Principal sponsor for ONE REGULAR performance at any venue: Wednesday @ 7:30 PM, Thursday @ 7:30 PM, Friday @ 10:30 PM, Saturday @ 10:30 PM, Sunday @ 7:30 PM: At the start of this show, our MC announces your company as the presenter of the performance and reads a short (10-15 seconds) message from your company.